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## The Rules of Effective Flea Control

Thanks to our temperate climate, fleas are a year-round problem for our pets. And they are a big problem; ***flea-related skin disease is the most common medical reason for pets to need veterinary attention.***

Effective flea control requires some understanding of a few basic facts;

- Fleas only spend 5% of their life-cycle on pets, 95% of the problem is in the pet's environment; bedding, furnishings, floor coverings, the yard, etc.
- Fleas breed all year round and 2 fleas can produce 400 more in as little as two weeks
- Fleas can be found on cats, dogs, guinea pigs, possums, bandicoots, etc but will only attack people if those animals are not available
- Fleas feed on pets blood within hours of jumping on and the bite of one elusive flea may be all that's required to incite an itchy reaction
- Fleas are not contracted directly from other pets, they are contracted from contaminated environments where flea-carrying pets or wildlife have been

With these facts in mind it is easier to understand the importance of following the "rules of effective flea control" to control fleas on your pet;

1. Always use a combined approach to control fleas on your pet **and** in their environment
2. Maintain effective flea control **all year round**
3. Don't forget to treat **all of the pets** in your household
4. Use a product that not only kills fleas effectively but **also** does it quickly

*For best results think of flea control as **prevention, not treatment.***

Simple, effective and economical flea control is available. One easy-to-use, monthly, top-spot application can kill fleas on your pet and in their environment while still being safe for them and you to use.

Some products now even include monthly Heartworm prevention for even easier pet care.  
Ask us which product best suits your pet today!

*"Caring for the pets of Ipswich since 1967"*

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